


# Post Show Report

 **eurasia rail**

**11<sup>th</sup> International Rolling Stock,  
Infrastructure & Logistics  
Exhibition**

**18 - 20 June 2025**

 Istanbul Expo Center  
Istanbul / Türkiye

[eurasiarail.eu](http://eurasiarail.eu)

Organiser:  icaevents



## 11<sup>th</sup> International Rolling Stock, Infrastructure & Logistics Exhibition

11<sup>th</sup> International Rolling Stock, Infrastructure and Logistics Exhibition – Eurasia Rail, brought together 11,783 visitors from 71 countries!

Eurasia Rail served as a pivotal platform for fostering new business opportunities and collaborations among its visitors and exhibitors, ensuring a highly rewarding exhibition experience. Held in collaboration with the Republic of Türkiye Ministry of Transport and Infrastructure and Turkish State Railways (TCDD), the event solidified its position as the premier hub for the railway industry.

Total number of visitors	11,783
International visitors	1,346
Exhibitors	213
Number of exhibiting countries	17
Thematic Events	13
B2B meetings	3,000+
Hosted Buyers	150+

# MINISTER OF TRANSPORT & INFRASTRUCTURE – ABDULKADIR URALOĞLU'S REMARKS AT THE EXHIBITION AND SIGNING CEREMONY



On the final day of Eurasia Rail Exhibition, significant signing ceremonies were held with the participation of the Minister of Transport and Infrastructure, Abdulkadir Uraloğlu. The ceremony, held on June 18 at the Istanbul Expo Center, witnessed the signing of the National High-Speed Train Traction Chain and Train Control Management System Agreement between TÜRSAS and ASELSAN.



## 64 Billion Dollars Invested in Railways Over the Past 23 Years

Minister Uraloğlu highlighted that the Eurasia Rail Exhibition sets the pulse of the railway sector and made important remarks:

“We have invested 64 billion dollars in railways in the past 23 years. We have rebuilt our railways from scratch.” he said, also emphasising that Türkiye’s progress in this area will continue.

Uraloğlu further stressed that railways are not only a means of transportation but also a cornerstone of economic development & sustainability.

# KEY COLLABORATIONS & SIGNING CEREMONIES at EURASIA RAIL 2025

## TÜRASAŞ Achieves ₺10 Billion in 2024 Sales

Minister Uraloğlu outlined Türkiye's technological achievements as follows: "In 2023, we put our national electric trains, capable of reaching 160 km/h, into service. In February, we launched production of the 225 km/h high-speed train project. Between 2026 and 2028, we will manufacture 14 high-speed train sets."

Uraloğlu placed special emphasis on the accomplishments of TÜRASAŞ by adding: "In 2024, TÜRASAŞ recorded revenues of ₺10 billion and climbed 174 ranks in Türkiye's Top 500 Industrial Enterprises list, reaching 225<sup>th</sup> position."

## UDHAM Signs Three Critical Projects

On the final day of the exhibition, the Directorate General of UDHAM signed three important agreements:

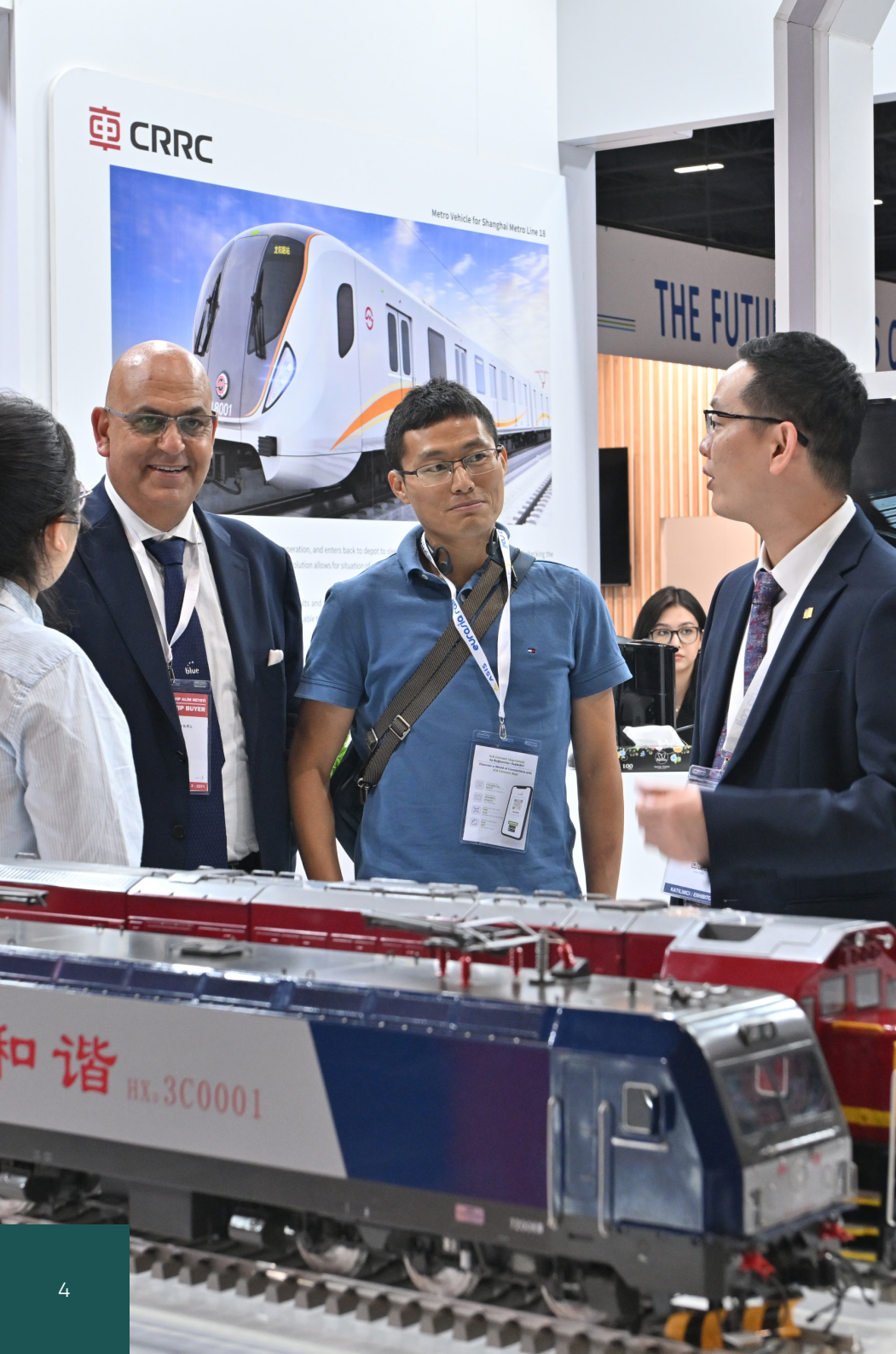
- Wagon Tracking Project (UDHAM, TCDD Taşımacılık & TÜRASAŞ)
- Localization of MARMARAY Pantographs Project
- Digital Railway Management System Project (UDHAM, Directorate General of Transport Services Regulation & TÜRKSAT)

## Collaboration Between BOZANKAYA & ASELSAN

A contract for Türkiye's first domestically produced tram motor and traction systems was signed between BOZANKAYA & ASELSAN.

With this agreement, Türkiye is strengthening its local production capacity in the railway industry, opening the doors to a new era of technology and innovation.





## EXHIBITORS

# Exhibitor Overview

### Product Groups

- Subassemblies & Components
- Railway Infrastructure & Railway Construction
- Railway Vehicles & Rolling Stock
- Railway Vehicle Interiors
- Services
- Public Institutions / Associations & Media
- Public Transport
- Tunnel Construction & Systems
- Transport Information Technology / Communication & Data Management
- Freight Forwarding Services

**213**

total number of  
exhibitors

**276**

brands

**85**

international  
exhibitors

**17**

exhibiting  
countries

# Exhibiting Countries

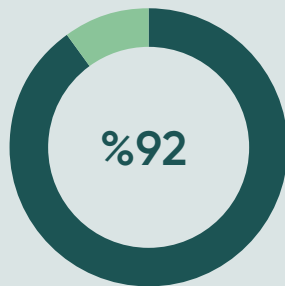
- |   |         |   |             |
|---|---------|---|-------------|
|  | Austria |  | Switzerland |
|  | Canada  |  | Italy       |
|  | Germany |  | Kazakhstan  |
|  | Czechia |  | Latvia      |
|  | China   |  | Türkiye     |
|  | France  |  | Ukraine     |
|  | India   |  | U.K.        |
|  | Spain   |  | U.S.A.      |
|  | Sweden  |   |             |

Exhibitors generated new business worth of **€250 million.**

This means **€1 million** worth of new business per exhibitor.

Total number of Orders and Pre-Agreements  
**1,093**

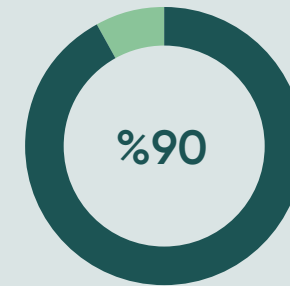
Average orders per exhibitor  
**5**



**92%** of the exhibitors stated they were satisfied with the exhibition.



**99%** of the exhibitors consider the show important for their businesses.



**90%** of the exhibitors expressed their intention to participate in the next edition.

# Exhibitor Testimonials



*We have been closely following the Eurasia Rail Exhibition since Türkiye is an important sector and market for us. It is a very important exhibition for the railway industry. This year, international participation is quite high. Our meetings were mostly with international exhibitors and generally with suppliers, aiming to secure alternative supply sources from them.*

*We believe that we will benefit from this exhibition again this year as well, just like in the previous years. As Hitachi Rail, see you at Eurasia Rail 2027.*

**Barış Balcılar**  
**General Manager**  
**Hitachi Rail GTS Spain, S.A.U.**



*We had the opportunity to meet with company and industry representatives from both within Türkiye and abroad, particularly from Russia, the United States, Germany, the United Kingdom, and Georgia. We engaged with both public and private sector representatives and held highly productive meetings. Over the course of the day, we conducted more than 20 to 30 meetings.*

*We believe that Eurasia Rail represents us strongly and is opening new doors for potential collaborations. Hence, we are considering to exhibit in future editions of Eurasia Rail as well.*

**Ezgi Buldanlı**  
**BD Specialist**  
**TCDD Teknik**



*Eurasia Rail is an extremely important exhibition for us. Here we had the chance to meet many countries and host guests from Romania, Serbia, Germany and Italy. We conducted meetings with both technology suppliers and end-user countries.*

*Throughout the day, we held approximately 25 meetings with representatives from 11 to 12 different nations. It was quite busy. Participating in Eurasia Rail was essential for us to professionally showcase ourselves in a commercial context..*

**Emrah Dal**  
**CTO & Vice Chairman of the Board**  
**Bozankaya Raylı Sistemler A.Ş.**



# Exhibitor Testimonials



*Eurasia Rail, because of its geographic position and in a very competitive market in Türkiye has a very important role. It's a great location for networking. We see that Eurasia Rail is very much oriented with the Middle East. We have a lot of new contacts coming from the Middle East and far from Asia.*

*We had many meetings with new customers from Türkiye and also some from the Middle East and China. In particular, some new suppliers that we found on the Chinese market. We are a regular customer of Eurasia Rail. We will be very happy to see you again in 2027.*

**Yann Bonguardo**  
**Chief Commercial Officer**  
**Greenbrier Vagon**



*Türkiye is a very interesting and growing market and we are searching for technological cooperation here. Mainly we are meeting with the Turkish companies which is our target.*

*Türkiye has always been a traditional partner, and Eurasia Rail is a very important exhibition for us to always participate in. Eurasia Rail is an exhibition where we exhibit every two years. For the edition 2027, we will be here again.*

**Marie Alzbeta Vopalenska**  
**General Manager**  
**Assoc. of Czech Rail Industry**



*Eurasia Rail is the primary organization in Türkiye that hosts all the pioneering companies in the railway industry, as well as administrations, operators, and system and product suppliers. As part of certain technological cooperation activities we have carried out, we signed a technological cooperation agreement with Siemens at the exhibition.*

*Operators and customers from various countries such as Egypt, Serbia, and Africa made inquiries regarding our products and services. We will definitely be exhibiting in the Eurasia Rail Exhibition in 2027 as well.*

**Serhan Subaşı**  
**Ar-Ge Müdürü**  
**AstraG Teknoloji A.Ş.**





## VISITORS

# Visitor Overview

### Visitor Profile

- Railways
- Engineering and Construction
- Freight Forwarding & Logistics Services
- Components Wholesale & Retail
- Maintenance & Repair Services
- Rolling Stock Design & Engineering
- IT and Communication Technology
- Rolling Stock Wholesale and Retail
- Railway Infrastructure Management
- Government & Professional Bodies
- Steelmaking
- Media
- Other

**11.783**  
total  
visitors

**1.346**  
international  
visitors

**71**  
countries

### Products of Interest

- Infrastructure & Railway Construction
- Subassemblies & Components
- Railway Vehicles & Rolling Stock
- Public Transport
- Services
- Interiors
- Transport IT / Communication & Data Processing Management
- Tunnel Construction & Systems
- Government / Associations & Media
- Freight Forward Services



Passenger Inform  
Operation Manag

Control Management

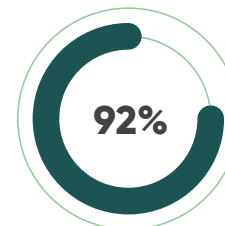
### Top 10 Visiting Countries



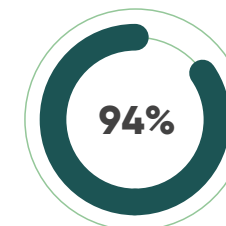
### International Visitor Breakdown by Region



**%30** Europe  
**%19** Middle East  
**%14** Asia - Oceania  
**%13** Africa  
**%10** CIS, Central Asia  
**%10** Balkans  
**%4** America



**92% of the visitors stated they were fairly satisfied with the exhibition.**

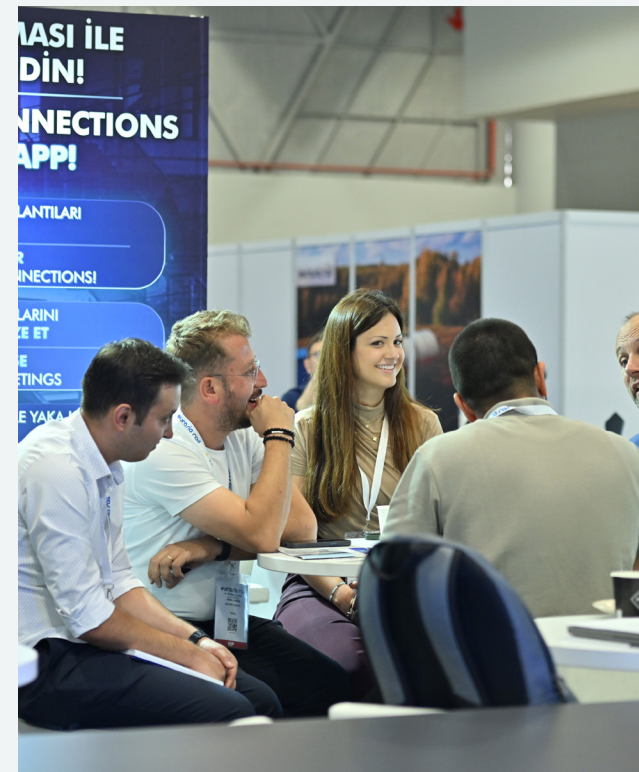


**94% of the visitors stated they would attend the exhibition next year.**





# Enhance Your Exhibition Experience with ICA Connect



# ICA Connect in Our Exhibitors' Words

“

*I have actively used the ICA Connect software. Especially seeing who the participants were—their names—and the feature to schedule meetings in advance was so beneficial for us. Thanks to the app, we also had the opportunity to meet with many new customers we had not known before.*

Bariş Balcılar  
Hitachi Rail GTS Spain, S.A.U.  
**General Manager**



”

“

*ICA Connect was a good study before the exhibition. Exhibition is more like an adventure. You show up and find yourself in that adventure. We are able to schedule a program through the app and we can see who's on it, whom we can meet with, and when. This is so much better in many ways. We benefited from ICA Connect in terms of seeing who was present and in reaching key contacts. We organized our meetings accordingly. It was productive from our perspective.*

Mehmet Guntay  
Canovate Elektronik Endüstri  
**Senior Sales Manager**



”

# VIP HOSTED BUYER PROGRAMME

VIP HOSTED BUYER PROGRAM HOSTED MORE THAN 150 VIP BUYERS FROM 47 COUNTRIES.

Just like in the previous years, the VIP Hosted Buyer Program was organized once again at Eurasia Rail. The program attracted significant attention, with over **3,000** meetings held by **151** VIP buyers from **47** countries, most of which represented alternative markets.

## VIP HOSTED BUYERS COUNTRIES

AUSTRIA  
ALGERIA  
AZERBAIJAN  
BANGLADESH  
BELARUS  
BRAZIL  
BULGARIA  
CANADA  
CHINA  
CROATIA  
CZECHIA  
EGYPT  
ESTONIA

FRANCE  
GEORGIA  
GERMANY  
HONG KONG  
INDIA  
IRAN  
IRELAND  
ITALY  
JAPAN  
KAZAKHSTAN  
KOSOVO  
KUWAIT  
LATVIA

LITHUANIA  
MOROCCO  
NORTH MACEDONIA  
OMAN  
POLAND  
QATAR  
ROMANIA  
RUSSIA  
SAUDI ARABIA  
SINGAPORE  
SLOVAKIA  
SLOVENIA  
SPAIN

SWITZERLAND  
TUNISIA  
TURKMENISTAN  
UKRAINE  
UNITED ARAB EMIRATES  
UNITED KINGDOM  
UNITED STATES AMERICA  
UZBEKISTAN



# VIP Hosted Buyer Testimonials

“

*We've been active in the railway industry since 1952, and in my opinion, Eurasia Rail is the most important railway exhibition in this part of the world. During the fair, I had many meaningful moments including productive meetings with major industry players such as TURASAŞ and TCDD.*

*It's clear that this is a very well-organized and professionally curated event. The railway market is steadily growing, and I'm confident I'll be back again in two years.*



Hans Noij  
Casram

”

“

*As someone who has attended major trade fairs all around the world, I can confidently say that this event truly exceeded our expectations. Mashallah, you've done an excellent job. Throughout the fair, we had the opportunity to meet with many large and prominent companies. We couldn't fit all our planned meetings into the first day, but we will continue with the remaining ones in the coming days. Overall, we are extremely satisfied with the fair. In terms of organization, the variety of exhibitors, and the networking opportunities provided, it has been a highly successful experience.*



Elbrus Abdulazimov  
Railways Communications & Technologies

”

“

*We held numerous meetings and took part in panel sessions, successfully achieving our goals. Tomorrow, we plan to continue by meeting with many more companies.*

*This year, we had the honor of being invited as VIP guests, and we are delighted to be here. The exhibition is filled with high-level professionals, particularly from leading institutions such as TCDD (Turkish State Railways). Today, we had the pleasure of meeting with the Minister of Transport and the Deputy Minister of Transport a true highlight of our visit.*



Zoirjon Mirzayev  
Uzbekistan Railways

”



## EVENTS

# Eurasia Rail Conference Station

At the 11<sup>th</sup> edition of the International Railway, Light Rail Systems, Infrastructure and Logistics Exhibition – Eurasia Rail, the Conference Programme was launched to share a comprehensive vision with the industry, spanning from the future of physical infrastructure to digital transformation, from sustainable mobility to international collaborations.

Over the course of three days, the sessions addressed topics such as the integration of strategic transport corridors, applications of artificial intelligence, green transportation solutions, and the impact of public-private sector collaborations on the industry. Under the main theme **"From Corridor to Code: A Smart Future Beyond Borders on Rails,"** the transformation spanning from infrastructure to digitalization and from local to international dimensions was thoroughly discussed.



**13**  
thematic  
events



**45**  
expert  
speakers



**23**  
collaborations



**+2,500**  
attendees



## CONFERENCES

# Day Themes

Each day, the transformation journey of the railway industry was examined from multiple perspectives within the framework of a distinct theme:

On June 18, the strategic dimension of local and global partnerships was addressed in detail, exploring how international collaborations impact sectoral development, create new opportunities, and contribute to regional integration.

On June 19, discussions focused on the integration of digital infrastructure into railway systems, the implementation of innovative practices, and the ways advanced technology solutions can enhance efficiency and safety.

On June 20, a comprehensive approach was adopted to explore a sustainable and user-centered vision of mobility, evaluating design principles, environmental responsibilities, and human-oriented strategies to outline roadmaps for the industry's future.

## Speakers

On the conference stage, distinguished speakers from diverse disciplines, national and international investors, technology leaders, and representatives of public institutions shared their insights and experiences. Together, they laid the foundations for collaborations that will shape the future of the sector and created an inspiring knowledge-sharing platform to foster a shared vision.

Attendees had the opportunity to examine the opportunities and challenges encountered in the transformation of the railway ecosystem from a multidimensional perspective.

You can [click here](#) or scan the QR code on the side to access all Eurasia Rail Conference Station session videos.



# Speaker Testimonials



*In an era defined by challenges, Eurasia Rail highlights the vital role of sustainable railway connections across Europe.*

*Thank you very much. It was a great honor to be here at Eurasia Rail and to speak on this stage. Especially in this challenging beginning of the century, the connection between the continents of Europe is more important than ever.*

*I truly believe that railway transportation is a means of transport that has a positive, green impact on the world—on people’s mobility, on connections, and on the overall wellbeing of global society.*

*This is the message we aimed to convey in today’s keynote speech. We are proud to share these thoughts as Pininfarina, together with all our partners.*

*Thank you so much for your kind invitation, and once again, thank you for including Pininfarina and other Italian companies in this important event.*

**Elisa Bonatova**  
**Key Account & BD Manager**  
**Pininfarina**



*Eurasia Rail is a growing collaboration and promotion platform for domestic railway system vehicle manufacturers.*

*We are delighted to be together at the Eurasia Rail Exhibition. Since Bozankaya started producing domestic rail system vehicles, Eurasia Rail has become a very important platform for us.*

*With each edition, we appreciate the value of this exhibition even more because it offers great opportunities to meet both domestic and international stakeholders and expand our network.*

*We showcase the rail system vehicles we produce here and also have the chance to strengthen our partnerships. This exhibition has been very successful and well-attended from our perspective.*

*We thank the Eurasia Rail management and look forward to meeting again at the next exhibition.*

**Emrah Dal**  
**Vice President & CTO**  
**Bozankaya**



*The railway industry is both unique and full of potential for growth. In my conference speech, I emphasized that unless we reduce our carbon footprint, we are heading towards an inevitable disaster.*

*The Earth is a living organism, and our destinies are interconnected; the real question is whether humanity can sustain its existence. Rail systems and electric vehicles play a crucial role in enabling more efficient travel with less energy consumption. Seeing the significant gaps in Türkiye’s railway map made it clear how underutilized this network still is.*

*Turning to green energy and sustainable solutions is key to securing our future, and we all share responsibility in this transition. This exhibition provided a valuable platform to raise awareness and discuss the sector’s potential.*

**Güven İslamoğlu**  
**Nature & Environment Program Producer**  
**Nature Activist**



# Speaker Testimonials



*Eurasia Rail is a unique platform for knowledge sharing and collaboration in Türkiye's railway sector.*

*Developing technology or sharing ideas with stakeholders cannot happen behind closed doors. People need to communicate face-to-face, share their work with each other, and have environments that foster collaboration.*

*I would also like to thank the organizers of this exhibition, which provides Türkiye's sole and most important platform for cooperation. Eurasia Rail has contributed greatly to Türkiye's railway sector so far and will continue to do so with even greater impact in the future.*

*Our participation is not limited to the exhibition booths; through active involvement in panels, we become part of an organization that guides the sector. In these panels, we seek answers to questions such as "Where are we today? Where will we be tomorrow?" We identify needs and map out our roadmaps.*

*I sincerely thank Eurasia Rail for providing us with this environment of collaboration and knowledge sharing.*

**Kemal Faruk Doğan**  
**Chairman of the Board**  
**Nature & Environment Program Producer**



*Railways have been one of the most critical means of transportation since the Industrial Revolution. Since the 2000s, Türkiye has undertaken ambitious projects in this field. Eurasia Rail is the showcase of these efforts.*

*Since the First and Second Industrial Revolutions, railways have been one of the most critical and efficient transportation systems in the world. In the 21st century, the demand for railways has increased significantly. Today, many countries are engaged in fierce competition in terms of railway technologies and infrastructure projects. Türkiye, too, has come to the forefront in this field since the 2000s with ambitious projects and mega investments.*

*In this context, the long-standing organization of a major exhibition and conference series such as Eurasia Rail represents a great achievement and an important opportunity for Türkiye. The participation of leading global railway companies, supported by our Ministry of Transport and Infrastructure and TCDD Taşımacılık A.Ş., is extremely valuable. I would like to extend my congratulations to everyone involved, especially those who contributed to its success.*

**Prof. Dr. Kerem Alkin**  
**Faculty Member of BMS**  
**İstanbul Medipol University**



*Eurasia Rail has become an impressive meeting point that brings together all disciplines of transportation and provides a strong platform for sectoral collaboration.*

*We set policies and strategies in the field of transportation and mobility. As the Ministry, we work on planning, designing, and implementing all activities related to land, air, sea, and rail transportation, as well as beyond, including communication.*

*What I observed here is that there is a highly multidisciplinary structure with a very rich portfolio of participants. This genuinely excited me regarding the work being done in our country. I was pleased to see that the event brings together private sector organizations, public institutions, and expert groups from various fields, offering very effective and beneficial activities.*

*I believe Eurasia Rail will create important opportunities for interaction, collaboration, and sectoral advancement.*

**Özgür Talih**  
**Dept. Manager Of IET**  
**Ministry of Transport & Infrastructure**



# Speaker Testimonials



*Eurasia Rail is an important meeting point for green transformation and collaboration in the railway transportation sector.*

*Today, at the Eurasia Rail Exhibition, where the entire rail transportation sector comes together, I spoke as a panelist about what needs to be done in rail transportation within the scope of green transformation and future vision.*

*There is frequent discussion about how much progress the sector's developments will make in line with the vision of our Ministry of Transport and Infrastructure. This exhibition holds great importance as it brings together companies with foreign representatives operating in our country. Here, we also had the opportunity to meet with companies and strengthen our collaborations while they were gathered. In the panel, I shared our institute's vision and what needs to be done in rail transportation to make our country more sustainable as part of the green transformation.*

*We had the chance to convey these messages to the sector representatives. Therefore, I would like to thank both the organization and Eurasia Rail.*

**Tolgahan Kaya**  
*Institute Director*  
**TÜBİTAK RUTE**



*The panel we held on freight transportation and logistics at Eurasia Rail marked a significant turning point for both the current state and the future of the sector.*

*First and foremost, the impact of Eurasia Rail was clearly reflected in the increase in the number of exhibitors and the high attendance during the morning sessions. It was truly an enjoyable and exciting experience.*

*During the panel, we primarily discussed domestic transportation and logistics, as well as international transportation corridors. We also shared our vision regarding the contributions and investments made by our country and government along these corridors – including ongoing, completed, and planned projects.*

*We greatly enjoyed this experience. It provided an opportunity not only to hear about successes and upcoming opportunities but also to understand expectations from government and railway institutions.*

**Veysi Kurt**  
*General Manager & COB*  
**TCDD**





# Television & Radio

News and interviews were broadcast in TV and radio channels which are followed closely by the business world.

## Medya Planı



16 second spots on A Haber, NTV, Habertürk, TRT Haber, CNN Türk, BHT Radyo, TGRT Haber, Endüstri Radyo, TV Net Radyo



An 8-second lower-third banner broadcast on A Para, A Haber, BHT, Habertürk, TRT Haber, CNN Türk, NTV, TGRT Haber, Halk TV, and Sözcü TV channels.

# Outdoor Promotional Campaigns

100 posters in central locations of Istanbul

1 overpass banner in a central location of Istanbul

LED screens in central areas of Istanbul

Billboards across the cities of Istanbul and Bursa



Başakşehir Led Screen



İkitelli Led Screen



Giantboard



Overpass



Posters



Billboard

# Social Media Activities


## Media Channels

 Instagram

 Facebook

 X

 LinkedIn

 YouTube

 Telegram

## Content of posts

- Why Should You Visit?
- Get Your Invitation Online
- Industry News
- Market News
- Conference Program
- ICA Connect
- Co-marketing
- Countdown
- Transportation
- Exhibitor List
- Exhibitor Interviews
- Round-up Videos



# Eurasia Rail 2025 Sponsors



**eurasia rail** ufi Approved Event

## 11<sup>th</sup> International Rolling Stock, Infrastructure & Logistics Exhibition

**18 - 20 June 2025**

**ifm** Istanbul Expo Center  
Istanbul / Türkiye

[eurasiarail.eu](http://eurasiarail.eu)

icaevents



**Secure your stand today**

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