



## The Most Important Actors of the Rail Systems Meet at Eurasia Rail

**International Rolling Stock, Infrastructure, and Logistics Exhibition - Eurasia Rail**, which is the only exhibition in the Eurasia and one of the largest 3 rail industry exhibitions in the world, will take place at Istanbul Expo Center between June 21<sup>st</sup> and 23<sup>rd</sup>, 2023. Eurasia Rail, the largest exhibition in the rail and light rail industry in Türkiye, will continue to pursue its mission of being the meeting point of the industry on its 10<sup>th</sup> anniversary.

Giving place to the most used products in the public and private sectors, **International Rolling Stock, Infrastructure, and Logistics Exhibition - Eurasia Rail**, which is the only exhibition in Türkiye and third largest rail and light rail systems industry exhibition in the world, has been testing the pulse of the sector in Eurasia since 2011. The exhibition also brings together thousands of people by enabling existing and new collaborations.

### **Over 200 exhibitors from 15 countries**

At Eurasia Rail exhibition which will take place at Istanbul Expo Center between June 21st and 23rd, 2023, aims to host over 200 exhibitors from 15 different countries such as Germany, Azerbaijan, Canada, Czechia, Egypt, India, Iran, Kosovo, Libya, United Arab Emirates, and Italy.

The exhibition, where companies will find the chance to increase their volume of business, is prepared to host over 200 VIP Hosted Buyers from Austria, Canada, Egypt, Germany, India, Kenya, Libya, Lithuania, Saudi Arabia, Spain, United States of America, and United Kingdom, this year.

At **International Rolling Stock, Infrastructure, and Logistics Exhibition - Eurasia Rail**, both participants and visitors will easily be able to access detailed information and experts' opinions about latest developments in the rail transport, challenges that come along with innovations and new technologies as well as possible solutions through the conferences and seminars held during the exhibition.

### **HyperloopTT CEO and over 50 sectoral connoisseurs are at the Eurasia Rail Conference Stage!**

The information needed for Rail, Light Rail Systems, Infrastructure, and Logistics sectors to reach 2023 goals will be taken to the Conference stage with **over 50 sector-leading specialist speakers**.

The content that will take the sector one step ahead in terms of **Sustainability, Energy, Innovation, and Global Collaboration** and where new contacts will develop business will be included in the program.

The conference program with main sponsors such as sector-leading institutions, establishments, and foundations such as the **Ministry of Transport and Infrastructure, TCDD (Turkish State Railways), TCDD Taşımacılık, DITECFER, ERCI, TUBITAK RUTE, EU-Rail, ARUS** and **RSD** prepares to bring 50 specialist speakers with over 2000 sector professionals for 3 days.



In addition, **HyperloopTT CEO Andrés de León** will also be attending Eurasia Rail with the support of **Erciyas Holding**.

Hyperloop TT, which can link cities and regions around the world and which draws attention as a fast, reliable, and sustainable transport mode that can reduce the impact on the environment while decreasing the travel duration and traffic volume, introduced its second full-scale capsule body in February 2023 and enabled the participants to experience the innovative material, structure and interior of the capsule closely and personally.

Hyperloop TT CEO'su Andrés de León, who will answer the questions under the moderatorship of Erciyas Holding CEO Emre Erciyas, will also mentioned the latest technologies that shape the future of transport and mobility in his conference speech within the scope of Eurasia Rail.

### **The Present and Future Status of the Rail Sector to be Discussed at Eurasia Rail**

Eurasia Rail, which draws enormous attention from both domestic and foreign sector professionals, brings forward the sector investments with conferences as well as latest innovations, developments, and technologies that will simultaneously take place with the exhibition while contributing to creating new business and collaboration opportunities. This year, Eurasia Rail is offering an activity program that will be carried out for 3 days during the exhibition. Accordingly, there will be sessions focusing on the cooperations in the sector, international agreements, new generation systems and technologies in means of transport, success stories and marketing strategies. The start-ups that have marked the sector with augmented reality, autonomous robots, cyber security, 3D printing, simulation technologies, BIM, and energy efficiency solutions will come together with the sector. The leading actors of the sector, who have field experience, will make **"Innovation Presentations"** with a focus on the subjects that are important to sector such as innovation in transport systems, innovative technologies in R&D investments, new generation vehicles, cyber security, signalisation, risk and data analyses, data management, and passenger experience. "Innovation Presentations" will help to introduce the latest technologies, meet new customers who seek cooperation and provide producers with an opportunity to increase their brand recognition. They are also raising investment awareness among the buyers and professionals in the sector, who will be able to learn about success stories in depth throughout the exhibition.

During the exhibition, the traditional **"Rail Master Class Special Exhibition Fair Tour"** will be carried out, and the professionals and start-ups of the sector, accompanied by technology influencers, will visit the participants' stands in the company of technology influencers, following a predetermined thematic framework. They will, thus, have an interactive exhibition experience.

The participants are working on business development fast and efficiently with the Hosted Buyers program that will take place in the exhibition. Participants are enabled to network fast and efficiently, to connect to the right customers and suppliers and expand their network with the B2B appointment system designed by ICA Events.

At the exhibition taken place in 2021, a business volume of 300 € million was achieved in addition to over 500 meetings held between participants and international hosted buyers.



## **Eurasia Rail Continues to Contribute in the Rail Sector and Türkiye's Economy**

**Eurasia Rail Exhibition Director Semi Benbanaste**, who emphasized that participating in the Eurasia Rail, the heart of the transport and logistics sector, would provide an important added-value in terms of companies and producers, said, *"Eurasia Rail, which enables professional visitors to meet sector-leading production companies and to follow the innovations closely, is prepared to become a productive platform for the rail sector once again, every year. There will be important participants to the exhibition from countries like Germany, Azerbaijan, Canada, Czechia, Egypt, India, Iran, Kosovo, Libya, United Arab Emirates, and Italy."*

Drawing attention to the fact that the rail systems continue to gain importance day by day thanks to being fast, economical, environmentally-friendly, reliable, and modern systems in the world and that Türkiye leapt forward in terms of railway construction in the last 20 years, Benbanaste indicated that the length of the railway network increased to 13,150 kilometers. Benbanaste also added, *"It is planned that at Eurasia Rail, 10th of which that we will organize in Istanbul, in the 100th anniversary of our Republic, 2023, the bilateral discussions to take place will contribute greatly to the rail sector and Türkiye's economy and the latest innovations and technologies will discussed thanks to our comprehensive event program."*

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